

From inspiration to innovation.

Sanitary Napkins

More makes a difference.

Combining top absorbancy levels with exceptional skin friendliness.

Pantyliners

Feminine hygiene is the area of expertise of MEGA Disposables S.A. Armed with 30 years of production know-how and deep consumer knowledge, gathered through qualitative and quantitative research, MEGA has become a specialist in femcare. Our sanitary napkins and pantyliners provide a unique combination of top absorbancy levels and exceptional skin compatibility.

Innovative product design. Superior product quality. Exceptional skin friendliness. Top absorbancy levels.

Sensitive concept

"Sensitive" concept is an undeniable value in personal hygiene and in the category of sanitary napkins.

It was first introduced, worldwide, by MEGA S.A., in Greece, with the brand EveryDay.

Through regular consumer research, MEGA S.A. discerned the unquestionably growing need of contemporary women for **protection without irritation**, as well as the trend towards selecting **skin-friendlier materials**.

Hence, with a view to meet the special needs of sensitive skin, by offering not only top absorbancy levels, but also exceptional skin-friendly properties, our company responded by creating in 1997 a true innovation: **the first ever "Sensitive" sanitary napkin worldwide**, which as opposed to the plastic film that regular napkins have, featured a uniquely **skin-friendly top-sheet made of fibers**.

Consumers' response to this extra hygienic proposal was such that **EveryDay Sensitive** became Greece's fastest growing brand in the category of sanitary napkins, enjoying ever since exceptionally high consumer loyalty and the **1st position** within sensitive napkins in Greece.

However, with a brand inextricably linked to innovation and extra hygienic protection, we never ceased to search for solutions that would allow our products to offer enhanced absorbancy and unique skin-friendly properties. Today, almost 20 years later, we are proud to introduce yet another break-through double innovation: the new **EveryDay Sensitive with cotton**, featuring the revolutionary Center Plus technology!

Double innovation. Double protection!



Extra hygienic topsheet that contains cotton!

The new **EveryDay Sensitive with cotton** features a uniquely hygienic extra soft top-sheet, enriched with cotton fibers **that allows skin to breathe**. Thus, they ensure safe protection from irritation and unmatched skin-friendliness, with a touch of cotton!

Revolutionary Center Plus technology!

In addition to enhanced skin-friendliness, the new sanitary napkins **EveryDay Sensitive with cotton** also offer enhanced absorbancy, since, now, yet another EveryDay innovation is incorporated into their design: the revolutionary Center Plus technology featuring an extended core in the center, where it is needed most!

This way, they ensure up to 30% more absorbent surface in the center of the sanitary napkin, compared to other ultra-thin napkins, thus offering even more effective protection from side leakage!

EveryDay Sensitive with cotton. Safe protection with a touch of cotton!

Recommended by the Greek Union of Gynaecologists and Obstetricians

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Dermatologically tested



Soft cover with cotton



With the revolutionary "Center Plus" technology, featuring an extented core that ensures up to 30% more absorbing surface in the center of the sanitary napkin.*



Individually

wrapped



Ultra

absorbant



Long wings for extra protection

*compared to standard EveryDay ultra thin napkins.

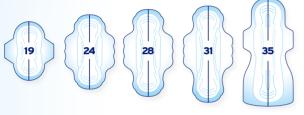


Tested according to Oeko-Tex® Standard 100 for absence of harmful substances

EveryDay Sensitive

The new **EveryDay Sensitive with cotton** napkins are available in the following sizes:

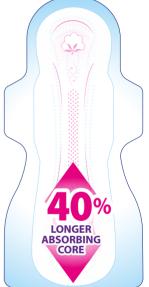
Regular sizes: MINI, NORMAL, SUPER, MAXI NIGHT, EXTRA LONG.



Exclusive sizes:

- **MINI: 20% smaller**, compared to EveryDay Normal, ideal for cases of light flow.

- XL: 40% longer, compared to EveryDay Normal and with two sets of protection wings, one in the middle and one at the back, ideal for night use or cases of very heavy flow. Mini



XL













Organic cotton biodegradable napkins also available. All our sanitary napkins have been tested in-use in external dermatological institutes.

Pantyliners



The principle of delivering not only absorbancy, but also exceptional skin friendliness applies also to MEGA's pantyliners range. The **All-cotton** variants, with 100% cotton topsheet, offer the most hygienic proposal for everyday hygienic care, while all pantyliners are available in **individual wrapping** for extra safe protection. All pantyliners are dermatologically tested and approved by the Greek Union of Gynaecologists and Obstetricians.



All our pantyliners have been tested in-use in external dermatological institutes.

All above pantyliners (except string) are individually wrapped with soft textile laminate for extra hygiene and discretion.

Enjoy

the benefits of top absorbancy levels paired with exceptional skin friendliness.

Because offering **MORE** always matters...

The company has been certified with the Environmental System ISO 14001 and the Health and Safety System OHSAS 18001.





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